

TODD WAY Kansas City, MO 64114 | 913.706.2471 | toddway.com

OBJECTIVE To design and produce web applications that are compelling, elegant, and easy to use

SKILLS Process strategy and usability analysis
Information architecture
Interface design
Application development
Technology simplification/standardization
Tools of choice: PHP, MySQL, Apache, Drupal, and JQuery
Other experience: Java, JSP, Weblogic, Oracle, Ruby on Rails, XML/XSD/XPath, GWT, WordPress, MediaWiki, and Magento

EXPERIENCE **Sprint Nextel**
Application Architect . September 2001 to March 2009
Architect and Lead Developer of project collaboration and social networking application. Architect and Lead Developer of task-level data collection and workflow system. Architect and Lead Developer of content management system. Lead strategist for eLearning/Knowledge Management infrastructure.

Freelance
Application Architect . Jan 2006 to Present
Independent application design and development. Clients include SoureKit, 850 The Buzz, Hensley Technologies, C.F. Bender Industries

ClearBlueWeb
Co-founder and Applicaiton Architect . Jan 2003 to Present
Business and Technical Strategy. Architect and developer of SureHub.com (online quoting website for insurance agents). Co-developer of data collection tools for Cox Health Plans.

KSU Distance Learning
Web Developer . September 1998 to Aug 2001
Application development for Kansas State University Distance Learning Help Desk.

EDUCATION **Bachelor of Science in Computer Science**
Kansas State University . May 2001